

Rajiv Gangwar

Senior Software Design Engineer | UI/UX & Frontend Developer

www.rajivgangwar.in

CONTACT INFORMATION

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PROFESSIONAL SUMMARY

Accomplished Senior Software Design Engineer with over 7+ years of progressive experience in creating innovative, responsive, and user-centric digital solutions. Expert in merging UI/UX design with robust frontend development, with deep knowledge in HTML5, CSS3, JavaScript, Bootstrap, and emerging proficiency in React. Proven leader in managing cross-functional teams, mentoring junior talent, and driving projects from concept to completion to deliver measurable improvements in user engagement and business growth.

CORE SKILLS

Design & User Experience

- UI/UX Design: Wireframing, Prototyping, User Research, Visual Design (Figma, Adobe XD, Photoshop, Canva)
- Responsive & Accessible Design

Frontend Development

- HTML5, CSS3, JavaScript, jQuery
- Bootstrap, Tailwind CSS
- React (Beginner Level)
- PSD to HTML Conversion

Technical & Leadership

- Git & Version Control
 - Cross-Browser Compatibility
 - Performance Optimization
 - Team Collaboration & Project Management (Agile methodologies)
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PROFESSIONAL EXPERIENCE

Senior Software Design Engineer

Actiknow Consulting Pvt. Ltd. | Aug 2021 – Present

- **Leadership & Development:** Spearhead the design and development of web and mobile applications, integrating modern UI/UX principles to elevate user experiences.
- **Technical Innovation:** Collaborate with cross-functional teams to translate design concepts into high-performance code using HTML5, CSS3, JavaScript, and Bootstrap; initiated the integration of React components to enhance interactivity.
- **Mentorship & Strategy:** Mentor junior developers and designers, fostering a culture of innovation and continuous improvement.
- **User-Centric Enhancements:** Implement iterative design improvements based on user feedback and performance analytics, driving higher customer satisfaction and engagement.

UI Developer

La Esperanza Travels | Feb 2016 – Jul 2021

- Translated PSD designs into responsive, pixel-perfect HTML/CSS templates for travel platforms, ensuring seamless cross-device functionality.
- Optimized website interfaces to adhere to modern web standards and improve usability, leading to enhanced customer engagement.
- Collaborated with design teams to incorporate usability improvements, contributing to measurable increases in conversion rates.

Web Designer

GTM Web Tech Solutions | Apr 2014 – Dec 2015

- Designed and developed custom websites tailored to client specifications, strengthening brand identity and user engagement.
- Utilized HTML, CSS, JavaScript, and Adobe Photoshop to produce visually compelling, user-friendly web pages.
- Delivered innovative design solutions that consistently met and exceeded client expectations.

HIGHLIGHTS OF MY WORK (SELECTED PROJECTS)

Selected Web Projects

- **Actiknow.com** (<https://actiknow.com/>)
Developed a dynamic website using HTML5, CSS, Figma, JavaScript, and jQuery to enhance overall user experience and engagement.
Contribution: Spearheaded the UI/UX design and frontend development, collaborating with cross-functional teams to significantly boost user engagement and streamline interactions.
- **Storval.com.au** (<https://storval.com.au/>)
Engineered an intuitive admin panel interface with HTML5, CSS, Figma, JavaScript, and jQuery, streamlining backend management.
Contribution: Led the design and prototyping efforts, ensuring a user-friendly interface that aligned with client requirements and improved operational efficiency.
- **Protects-plus.co.uk** (<https://www.protects-plus.co.uk/>)
Created a robust online presence on the Wix platform, focusing on modern aesthetics and user-friendly navigation.
Contribution: Conceptualized and executed design strategies that reinforced brand identity while ensuring an accessible and visually appealing user experience.

- **Peopleassay.com** (<https://peopleassay.com/>)
Implemented a scalable frontend interface using React to deliver a rich, interactive user experience.
Contribution: Integrated modern web technologies and optimized code performance, playing a key role in enhancing the site's interactivity and overall satisfaction.
- **Cars.iq** (<https://cars.iq/>)
Designed a responsive, visually engaging website using HTML5, CSS, Figma, JavaScript, and jQuery to drive user engagement.
Contribution: Led the end-to-end design process, balancing aesthetics with functionality to create an engaging platform that significantly increased user interaction.

Selected Mobile App Projects (Designed in Figma)

- **WTE App** (<https://play.google.com/store/apps/details?id=com.actiknow.wteapp>)
Crafted a user-centric mobile app interface, delivering an intuitive design that enhances app usability and engagement.
Contribution: Provided comprehensive design solutions from concept to high-fidelity prototypes, ensuring a seamless and engaging user journey.
- **Rajasthan Royals App** (<https://play.google.com/store/apps/details?id=com.rajasthanroyals.app>)
Contributed to the design of a dynamic mobile app interface, ensuring high usability and an engaging user experience.
Contribution: Actively participated in iterative design reviews and incorporated user feedback, ensuring the final design delivered both functionality and visual impact.
- **IMPA App** (<https://play.google.com/store/apps/details?id=org.impahq.app>)
Designed an engaging mobile app experience using Figma, emphasizing a seamless user journey across devices.
Contribution: Collaborated with development teams to translate innovative design concepts into interactive and practical user interfaces.
- **BrightLife App** (<https://play.google.com/store/apps/details?id=co.brightlife>)
Developed a visually appealing mobile app design focused on modern aesthetics and ease-of-use.
Contribution: Led the visual design and prototyping process, resulting in a polished and user-friendly app that resonated with its target audience.

EDUCATION

Master of Computer Application (MCA)

Subharti University, Meerut | 2017 – 2020

Grade: A

Bachelor of Computer Application (BCA)

Kumaun University, Nainital | 2009 – 2012

Grade: B

CERTIFICATIONS & TRAINING

- Google UX Design Professional Certificate

INTERESTS

- Emerging UI/UX Trends & Innovations
